

NEUROPAY

Secure Your Identity - With Your Mind
EEG-Based Authentication.



01

PROBLEM

- Every year, over \$6 billion is lost to password and identity theft
- globally.
- 81% of hacking-related breaches are due to compromised passwords (Verizon DBIR).
- Users struggle with password fatigue, weak passwords, and accessibility issues; biometrics (like fingerprints) still vulnerable to spoofing.



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SOLUTION

- **NeuroPay** enables authentication through unique EEG brainwave patterns — replacing traditional passwords & PINs.
- Provides high-security, inclusive, frictionless user experience across fintech, e-commerce, and digital identity platforms.

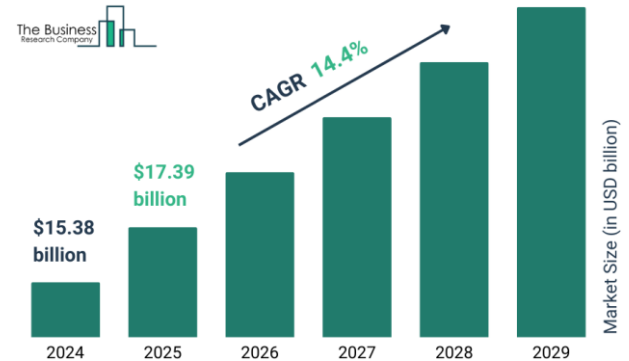


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MARKET SIZE

- TAM:** \$37B global biometrics market by 2030, \$24B biometric authentication market growing at 20%
- SOM:** \$500M early adopter markets — fintech, banking, crypto wallets, e-commerce security.

Neurotechnology Global Market Report 2025



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ROUTE TO MARKET

- Partnerships with EEG headset makers (e.g. Muse, OpenBCI)
- and fintech platforms for integration.
- Launch via early adopter channels: tech universities, hackathons, BCI communities.



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REVENUE MODEL

- **Primary:** Licensing fee per MAU (monthly active user) — \$0.50–\$1/user/month.
- **Projected: 100K paid users → \$600K ARR (Annual Recurring Revenue).**



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TRACTION

- MVP developed using Tensor, tested on 1 participants with 10% authentication accuracy.
- Currently acquiring Muse 2 & OpenBCI hardware for further training
- Selected for ICUBE



THE TEAM



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THANKS!

DO YOU HAVE ANY QUESTIONS?

